

MEDIA ADVISORY



The Sheraton Ottawa says farewell to first wave of ADS groups

PHOTO AND INTERVIEW OPPORTUNITY

This weekend the Sheraton Ottawa hosts some of the first official groups of Chinese tourists since Canada received Approved Destination Status (ADS) from China on June 24, 2010. Over 100 Chinese Tourists will be staying at the Sheraton Ottawa.

“These are the first of what we hope will be many Chinese leisure travelers coming to Canada’s Capital. We are anticipating excellent feedback from these clients about our city, our hotel and the Sheraton brand. We know that when they go back home they will be recommending our city and the Sheraton Ottawa to their friends and family”, according to Desmond Lomas, Director of Sales and Marketing at the Sheraton Ottawa.

Media will have a chance to meet, photograph and speak with members of the visiting ADS groups from China as they enjoy breakfast before their departure in Ottawa

**Tuesday August 24, 2010
Sheraton Ottawa – Rideau Room 2nd floor
7:00-8:30am**

Special Guests include:
Grace Xin, Hong-Kong Canada Business Association
Diane Houston, Ottawa Tourism
George Sapounidis, Chairman George (International Performer)

The Sheraton Ottawa located at 150 Albert Street in downtown Ottawa is a 236 room property featuring Sheraton’s Suite sleeper bed, Sheraton’s Club Floor, and the Link powered by Microsoft. Having almost 10,000 square feet of meeting space, the Sheraton Ottawa has become known as the “Small Meeting Specialist” in the Ottawa area.

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